

# RILAN MIRASOL

Graphic Designer

## Address

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## Contact

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## PROFILE

I am a creative individual who is goal-oriented and flexible enough to handle any obstacles that appear. I have the ability and willingness to experiment and take risks in order to express my ideas visually. Capable of sticking to tight deadlines and able to multi-task. Ability to work within a team structure as well as working individually. Pays special attention to detail and able to execute projects from sketches to final deliveries.

## EDUCATION

### Ball State University, Muncie, IN

Major: Visual Communication, May 2021

Minor: Photography

GPA: 3.447

Dean's List: Fall 2017 - Fall 2019 semesters

## SKILLS AND ABILITIES

### Hard Skills

- Illustrator
- Photoshop
- InDesign
- Bridge
- After effects
- Dreamweaver
- Digital Photography
- Film Photography

### Soft Skills

- Ability to work in a team
- Ability to work individually
- Ability to stay organized
- Ability to think outside of the box
- Ability to stay on task

## PASSIONS

- Photography
- Music
- Video Games
- Volunteering
- Staying Active
- Creating Content

## ACHIEVEMENTS

### Griner Art Gallery, 86th Annual Juried Student Show

Spring 2021

Accepted pieces: Study Abroad Infographic; Cultural Booklet; Food Truck Rebrand

### Graphic Design USA, Design Award Winner (Studio 165+)

Fall 2021

Awarded piece: Addictions Coalition of Delaware County Identity Design

## WORK EXPERIENCE

### Hirons – Graphic Designer

July 2021 – March 2022

Worked closely with project managers and creative team to meet project objectives and deadlines. Created identity brands, digital/static ads, printed material (brochures, signage, business cards, postcards), etc.

### Studio 165+ – Graphic Designer

August 2020 - May 2021

Worked with a student-led team in a design studio working with clients around Delaware County including Ball State University. Worked as a designer and main photographer. Created identity brands, style guides, packaging, photographs, etc.

### Office Pride – Graphic Design Intern

January 2021 - May 2021

Designed and managed social media post and flyers. Created a style guide for the company and new identity concepts.

### Adidas – Tech Fit Operator

June 2020 - August 2020

Printed jersey numbers and team names using a silk screen. Measured and arranged different silk screens and made sure they aligned on the palette. After pressing the ink into the jerseys, they had to be heated to make sure they were dry.

### American Advertising Federation NSAC – Designer

January 2020 - May 2020

Worked with a team of graphic designers and marketing specialists to create and execute a marketing collateral for a Adobe Creative Cloud Campaign. Competed for the National Student Advertising Competition, placing third place.

### Asian American Student Association – Public Relations Director

Fall 2018 - Spring 2019

Focused on designing new flyers for meetings every week. Designed posters for big events. In charge and organized all social medias (instagram, facebook, etc.). Designed promotional items for the organization.